

Reasons to...
TRY FILM

#1

ILFORD



DON'T FAKE IT!

CREATE SOMETHING ORIGINAL. No filters, no apps, just the real thing. Instead of trying to recreate an authentic film photograph with filters and effects, try ILFORD HP5+, for great, genuine results in varied lighting conditions.

ILFORD BEST IN BLACK AND WHITE.



TIME TO CREATE...

enjoy film



ilfordphoto.com

Reasons to...

TRY FILM

#2

ILFORD



A TACTILE EXPERIENCE

TAKE THEM NOW AND HOLD THEM FOR THE FUTURE. Most digital shots are stored on a computer or left on your camera! With film, each shot matters and you can enjoy the pleasure of seeing a physical photograph every day. ILFORD FP4+ has a fine grain, high sharpness and a robust exposure tolerance.

ILFORD BEST IN BLACK AND WHITE.

TIME TO DEVELOP...

enjoy film



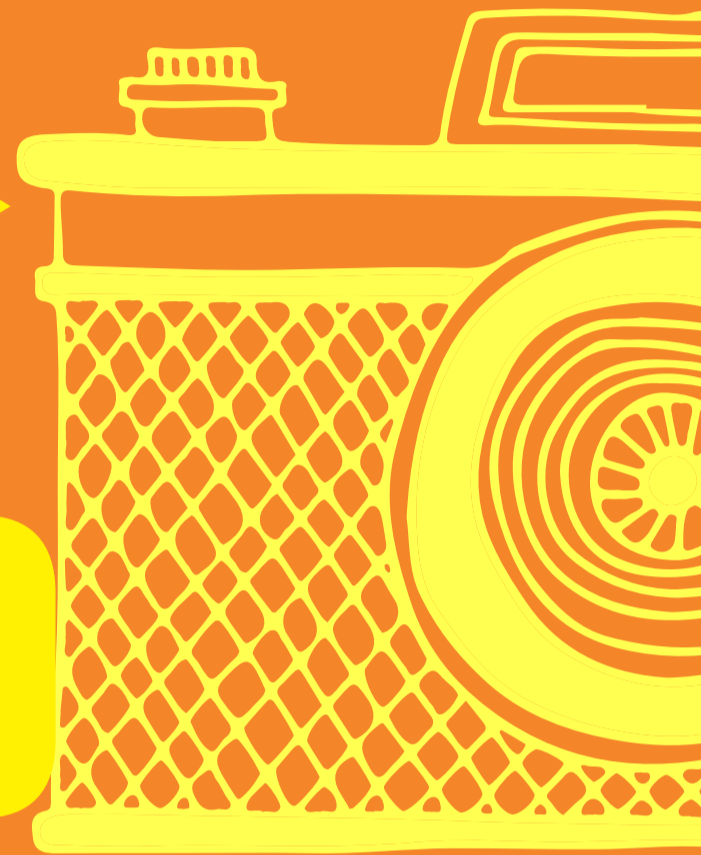
ilfordphoto.com

Reasons to...

TRY FILM

#3

ILFORD



EVERY SHOT COUNTS

THERE IS NO ART IN A QUICK SNAP. Use every opportunity to get the perfect shot. Film takes a lot of thought and consideration - a great skill to learn. ILFORD PANF+ film has exceptionally fine grain and outstanding resolution and sharpness.

ILFORD BEST IN BLACK AND WHITE.

TIME TO THINK...

enjoy film



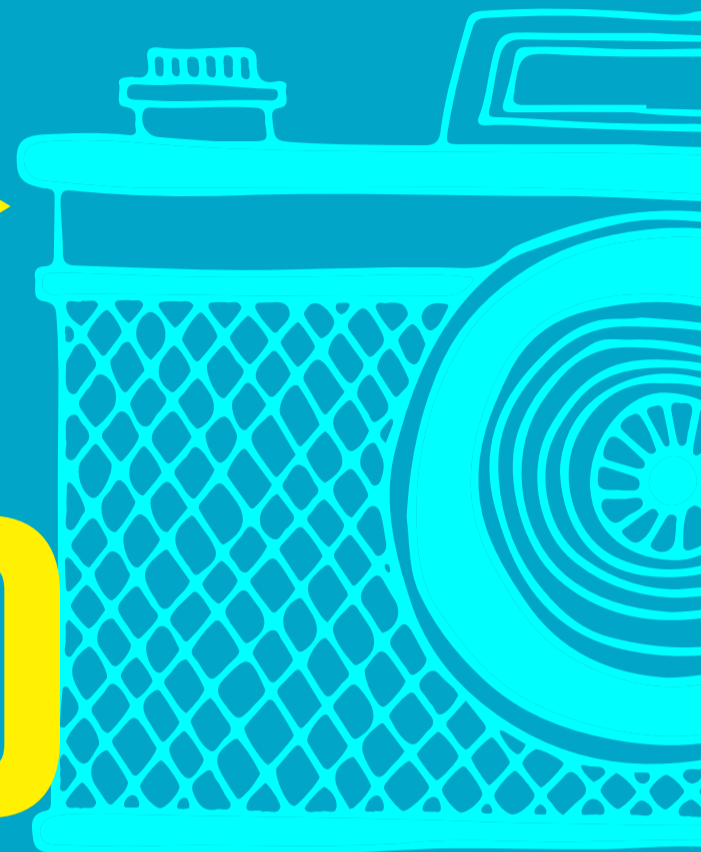
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Reasons to...

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#4

ILFORD



BE DIFFERENT!

EXPERIMENT MORE, BE BRAVE. Stand out from the crowd and experience the nostalgia of carrying a vintage film camera whilst producing authentic film photography ILFORD DELTA 100 PROFESSIONAL has superb image quality and precise rendition.

ILFORD BEST IN BLACK AND WHITE.



TIME TO EXPERIMENT...

enjoy film



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Reasons to...
TRY FILM

#5

ILFORD



LOVE YOUR CAMERA

AMAZING QUALITY PHOTOGRAPHY, FOR LESS. Film cameras are built to last, and so is film. ILFORD DELTA 400 PROFESSIONAL film gives images of extraordinary depth and dimension and has an almost unrivalled combination of speed and sharpness.

ILFORD BEST IN BLACK AND WHITE.



TIME FOR QUALITY...

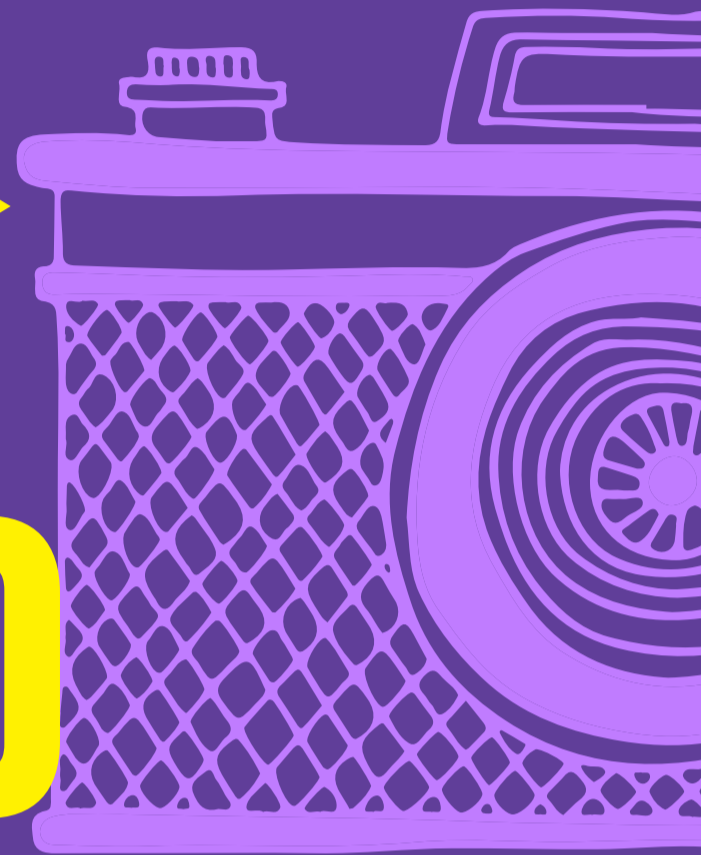
enjoy film

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Reasons to...
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#6

ILFORD



THE ANTICIPATION

GOOD THINGS COME TO THOSE WHO WAIT.

The delay in seeing your shots is an excitement you don't get with digital photography. It also gives you a chance to be objective in your image editing. ILFORD DELTA 3200 PROFESSIONAL is perfect for low-light and action shots and uses core-shell crystal technology.

ILFORD BEST IN BLACK AND WHITE.

TIME TO REFLECT...

enjoy film



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